

# USAmeriBancorp, Inc.

USAmeriBancorp, Inc. is a bank holding company with a wholly-owned subsidiary, USAmeriBank, based in Clearwater, Florida. Aliant Bank, a division of USAmeriBank operates 15 offices in Alabama. USAmeriBank and Aliant are focused on providing an exceedingly high level of customer service, knowing that they succeed by helping their customers succeed.

#### Mission

USAmeriBank is committed to be the leading independent bank in the markets we serve. Our foundation is built on providing value to our customers, employees, shareholders, and community. Our mission is to provide superior personalized financial solutions. Through our team of experienced relationship bankers, we will set the standard in financial performance and stability.

#### Vision

USAmeriBank is the bank of choice in the markets we serve, built on a foundation of professionalism, trust, honesty, and respect. We have the knowledge, services, technology, and capital to offer large-scale banking solutions. USAmeriBank is differentiated by our quality of service and our needs-driven approach for our customers, setting the standard for performance measures in the industry.

# **US**AmeriBank

#### 2007

- Received charter and opened February 2007
- Opened Flagship Branch in Largo, FL, with \$12
   million in total assets and 11 employees
- Added second office in Downtown Tampa
- Achieved \$165 million in total assets
- Ended year with 33 employees

#### 2008

- Opened third office in South Tampa
- Added fourth office in Brandon
- Surpassed \$500 million in total assets
- Ended year with 71 employees

#### 2009

- Acquired Liberty Bank in Clearwater, establishing our fifth branch
- Surpassed \$750 million in total assets
- Completed initial \$25 million investment in ALIANT Financial Corporation
- Ended year with 109 employees

#### 2010

- Opened sixth office in Carrollwood
- Acquired 32,000-square-foot Operations
   Center in Clearwater
- Finalist, Greater Clearwater Chamber "2010
   Business of the Year"
- Named one of the "Top Work Places 2010" by the St. Petersburg Times
- Completed second \$10 million investment in ALIANT Financial Corporation
- Ended year with 144 employees

#### 2011

- Opened offices in Belleair Bluffs, Clearwater and St. Petersburg
- Surpassed \$1 billion in total assets
- Named one of the "Top Work Places 2011" by the St. Petersburg Times
- Completed full acquisition of ALIANT Financial Corporation and Aliant Bank
- Ended year with 474 employees



Founded in 1900, Aliant Bank was launched by the Russell family, based on Benjamin Russell's guiding principles of innovation and hard work. Aliant provides a strong sense of stability for its customers with consistent service, familiar faces at neighborhood offices, and a local executive team.

With branch offices in Birmingham, Montgomery, and the Tallapoosa region, the bank's goal, quite simply, is to help Alabama businesses and individuals. In fact, this focus goes back to how the bank decided on the Aliant name – it's a combination of the words "alliance" and "reliant." Our goal is to be a reliable partner for our customers.

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## Dear

## **Fellow Shareholders:**

At USAmeriBancorp, Inc., we posted another year of solid growth and financial performance in 2011, driven by our commitment to superior customer service delivered by experienced, talented bankers with in-depth local knowledge. It's what differentiates us from other banks, and it wouldn't be possible without the efforts of our employees and the support of our shareholders.

On December 30, 2011, we simultaneously merged the holding company of Aliant Financial Corporation into USAmeriBancorp, Inc., and Aliant Bank into USAmeriBank. Six of Aliant's board members (including our new Vice Chairman, John Russell Thomas, and Aliant CEO Harlan Parrish) joined the USAmeriBank board. In Alabama, we will continue to operate as Aliant Bank, a division of USAmeriBank. Our combined business model continues to work extremely well, as our 474 employees build close relationships with business and retail customers, growing the bank through our customers' success.

As we worked through a difficult economy, a changing industry landscape, and the meshing of USAmeriBank's operations with Aliant Bank in 2011, we continued to keep our utmost focus on building shareholder value. On a consolidated basis:

- Net income available to common shareholders grew from \$8.4 million in 2010 to \$9.4 million in 2011. On a per-share basis, earnings were up 6%, from \$1.15 to \$1.22.
- Book value per share increased by 18.7% from \$13.80 to \$16.38 per share, while tangible book value increased 28.8%, from \$11.21 to \$14.44 per share.
- Assets grew by a healthy \$255 million, or 13.6%, to \$2.124 billion.
- Deposits grew by \$240 million, or 16.2%, to \$1.7 billion.
- The bank experienced net loan growth of \$164 million, or 12.0%, to \$1.5 billion.

2011 was a challenging but very rewarding year. Our merger with Aliant Bank creates opportunities for shared growth. However, the pace of the economic comeback in Alabama has proven slower than expected. As part of the merger, we took a substantial loan loss provision (which was factored into the acquisition pricing). This, we believe, positions us for a strong 2012. We remain very optimistic

about our leadership and potential for market-share growth in Alabama.

Concurrently, the economy in the Tampa Bay area, which for years was largely driven by construction and real estate, has trailed much of the country in terms of growth. Despite this phenomenon, our assets grew 24.2% in the Tampa Bay market and we are optimistic about maintaining double-digit growth in 2012.

That said, we have positioned USAmeriBank and Aliant Bank to succeed regardless of economic conditions. We know that based on our past performance we have a high level of skill in finding opportunities for growth and profitability that will carry an acceptable level of risk for us.

In discussing our performance, and our goals for the year ahead, we can categorize our priorities and focus into six areas of strategic commitment.

#### **Customer Service**

This is what our brand stands for. It's where everything starts, and it's how we provide consistency and external focus across our lines of business and our geographic locations. It comes from clear thinking by team members who, as we say, "act like owners."

This plays out every day in our business with experienced bankers exercising decisiveness and agility. Consider the story of Paradigm Learning, a St. Petersburg, Florida-based company that provides learning simulations for Fortune 500 companies. As Paradigm CEO Ray Green told the Tampa Bay Times, Paradigm had previously been with a bank "that didn't understand our business"

Enter USAmeriBank, which took the time to understand Paradigm's business, and how even though the company had relatively long lead times for accounts receivable, its high-quality clients always paid. The result: a relationship where Green was more than happy to tell the newspaper how much he values a local, independent bank that pays close attention to its customers.

#### **Team Members**

We build our bank around people. And as owners of the company, our employees are highly motivated to make a difference. USAmeriBank's growth and success has created opportunities for our people: Our morale is excellent, and our team is motivated and passionate. Ask our customers or visit any of our locations and you will see it for yourself.

Consider the impact of four employees who joined us last year:

- Harlan Parrish joined Aliant Bank (now a division of USAmeriBank) as CEO and quickly made a significant impact, addressing issues head-on while improving communications with employees and customers.
- Mauro Harto has helped grow our mortgage operations dramatically in Florida and Alabama.
- Manny Alvarez, who has 60 years of banking experience, has leveraged his deep ties to Tampa's Hispanic community to help our new USAmeriBank branch in Ybor City get off to a strong start.
- And Rob Hertenstein is a Montgomery banking veteran with a focus on business lending who's helping show how Aliant has an ongoing commitment to Alabama.

Our ability to consistently attract and retain the best and brightest bankers available is not only our greatest challenge, but also our greatest strength. Our key employees are all stockholders and work as a high-performing team each and every day.

#### **Integration and Efficiency**

We continue to invest in our technology and systems infrastructure in order to provide quality customer service. By this summer, both USAmeriBank and Aliant will share a new IT platform. As we integrate our Florida and Alabama operations, we are finding numerous opportunities to consolidate and standardize our operations, and for shared growth opportunities.

To better organize our sales efforts within the Florida commercial bank, in 2011 we created four distinct lines of business: Commercial & Industrial, Business Banking, Real Estate, and Professional & Executive. Each group is staffed with a strong leader and experienced bankers with a specific market focus.

#### **Risk Management**

As with any merger, the task of bringing together two separate cultures and governance structures is challenging. We have focused on managing the risk related to the merger by combining corporate governance and oversight functions, while developing action plans to capture the full spectrum of new and emerging risks across the Company.

As we grow, it's critical that we continue to have superior risk management and solid financial discipline. Our ability to manage risk has been a significant factor in our success. We are committed to maintaining strong capital ratios and appropriate reserves for losses. And we will continue to use our local knowledge and industry experience to make decisions that are in the best long-term interest of the organization.

#### **Capital**

In 2011, \$28 million of capital was raised from existing shareholders and clients. The stock issued, primarily for the acquisition of the remaining non-controlling interest in Aliant, has further strengthened our balance sheet. Thus we have the capital base to continue to expand our footprint in the Florida and Alabama regions.

We know we need to achieve higher returns as the economy rebounds, and as we consider our options for deploying capital, much of our focus will be on investing in fee-income businesses, such as mortgage and insurance, which provide higher returns.

#### **Growth and Performance**

Our ultimate goal is organic growth. We have shown we can do it in Florida. Three new branches in Belleair, Clearwater, and Ybor City are off to great starts. Our next challenge is to develop this type of growth pattern in Alabama; we hope to open a branch in Auburn this year to augment our current loan production office.

Certainly, this doesn't get any easier as more banks regain their footing and raise the bar on competition.

But this brings us back to our core differentiator – customer service. And keeping that high level of quality service, even as we continue to grow, will be the ultimate key to our success.

We know that none of this success would be possible without the support and input we receive from our shareholders. On behalf of our Board of Directors, management, and employees, we thank you, and we look forward to another excellent year in 2012. If you have any questions, thoughts, or concerns about our business, please don't hesitate to contact us.

**Jennifer W. Steans** *Chairman of the Board* 

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Joseph V. Chillura
Chief Executive Officer

(Dollars in thousands, except per share amounts)

**Year Ended December 31** 

			Percent
	2011	2010	Change
INCOME DATA			
Net interest income	\$77,236	\$31,696	144%
Provision for credit losses	(28,104)	(6,287)	347%
Non-interest income	13,925	3,046	357%
Gain on ALIANT acquisition	-	9,629	N/A
Equity in earnings (loss) of unconsolidated investee	-	(5,309)	N/A
Non-interest expense	(57,114)	(18,112)	215%
Income tax (expense) benefit	427	(5,159)	N/A
Net income*	6,370	9,504	(33%)
Less: Net (loss) attributable to non-controlling interest	(4,185)		N/A
Net income attributable to Company	\$10,555	\$9,504	11%
Net income to common shareholders	9,356	8,378	12%
Pre-tax pre-provision operating earnings	34,047	20,950	63%

<sup>\*</sup> In 2010, 47% of Aliant Bank's net income was recorded in the Equity in earnings (loss) of unconsolidated investee line item. In 2011, Aliant's income flowed through every line item.

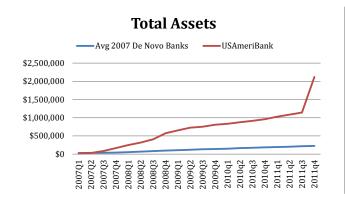
PERIOD-END BALANCE SHEET DATA			
Loans	\$1,536,321	\$1,359,730	13%
Loans held for sale	15,529	7,703	102%
Securities	286,352	280,667	2%
Earning assets	1,950,675	1,750,522	11%
Total assets	2,124,138	1,865,609	14%
Non-interest-bearing deposits	438,739	281,757	56%
Total deposits	1,718,998	1,478,767	16%
Shareholders' equity	172,653	134,838	28%
COMMON SHARE DATA			
Earnings per share:			
Basic	\$1.22	\$1.15	
Diluted	1.21	1.14	
Book value per common share	16.38	13.80	
Tangible book value per common share	14.44	11.21	
RATIOS			
Return on average assets	0.30%	1.00%	
Return on average common equity	4.62%	8.97%	
Net interest margin	4.21%	3.79%	
Efficiency ratio	62.65%	46.37%	
Allowance for loan losses to loans	1.69%	0.90%	
Non-performing assets to total loans	2.95%	1.69%	
Tier 1 capital (to average assets)	7.30%	11.01%	
Risk-based capital	13.15%	11.05%	

(Dollars in thousands)

Year Ended December 31	Year	Ended	Decem	ber 31
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(Donars in triousarias)			
( <del> </del>			Percent
	2011	2010	Change
INCOME DATA			
Net interest income	\$40,138	\$30,428	32%
Provision for credit losses	(8,313)	(6,289)	32%
Non-interest income	4,641	2,918	59%
Non-interest expense	(23,717)	(18,004)	32%
Income tax expense	(4,827)	(3,314)	46%
Net income	\$7,922	\$5,739	38%
Pre-tax pre-provision operating earnings	21,061	15,340	37%
PERIOD-END BALANCE SHEET DATA			
Loans	\$1,535,572	\$772,600	99%
Loans held for sale	15,529	-	N/A
Securities	283,728	97,294	192%
Earning assets	1,945,933	887,592	119%
Total assets	2,120,645	959,829	121%
Non-interest-bearing deposits	441,714	117,480	276%
Total deposits	1,721,975	760,463	126%
Shareholders' equity	202,019	76,593	164%
RATIOS			
Net interest margin	4.03%	3.80%	
Efficiency ratio	52.96%	53.99%	
Allowance for loan losses to loans	1.68%	1.59%	
(excluding loans held for sale)			
Non-performing assets to total loans	3.01%	0.98%	
Tier 1 capital (to average assets)	15.25%	7.54%	
Risk-based capital	12.35%	10.66%	



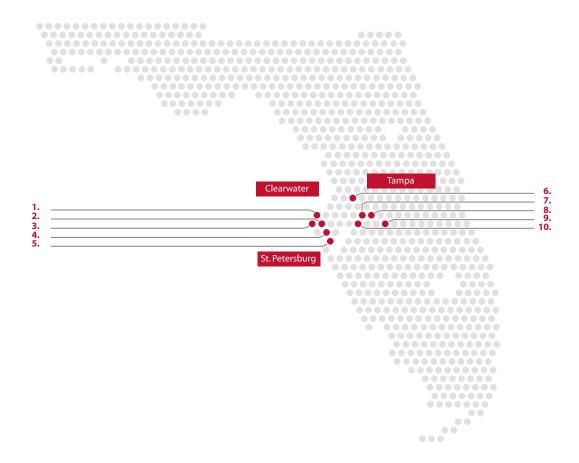


# Qtrly Pre-tax Pre-provision (pre securities G/L)



# **US**AmeriBank

## LOCATIONS FLORIDA



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## 1. Clearwater

1617 Gulf to Bay Blvd Clearwater, FL 33755

## 2. East Bay

1125 E Bay Dr Largo, FL 33770

#### 3. Belleair

2781 W Bay Dr Belleair Bluffs, FL 33770

## 4. 49th Street

4770 140th Ave N Clearwater, FL 33762

#### 5. 4th Street

1840 4th St N Saint Petersburg, FL 33704

## 6. Carrollwood

3702 W Bearss Ave Tampa, FL 33618

## 7. Downtown Tampa

113 E Whiting St Tampa, FL 33602

## 8. Ybor City

2028 E 7th Ave Tampa, FL 33605

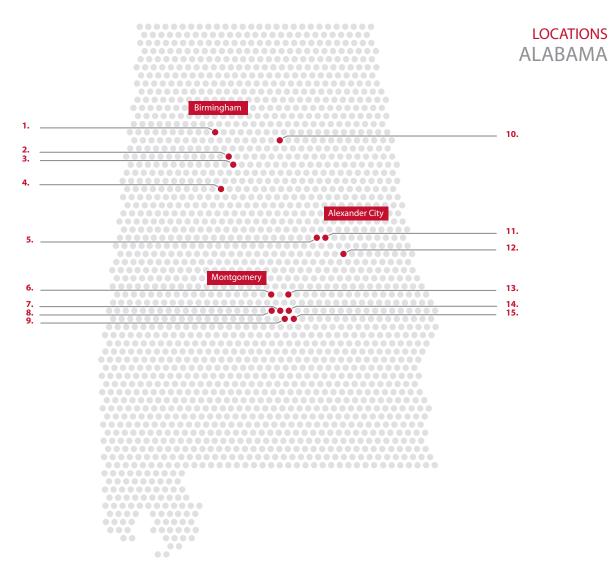
#### 9. Brandon

668 Oakfield Dr Brandon, FL 33511

### 10. South Tampa

1921 S Dale Mabry Hwy Tampa, FL 33629





#### 1. Gardendale

210 Fieldstown Rd, Suite 142 Gardendale, AL 35071

### 2. Crestline

92 Euclid Ave Birmingham, AL 35213

## 3. Meadowbrook

1100 Corporate Pkwy Birmingham, AL 35242

#### 4. Alabaster

50 Jimmy Gould Dr Alabaster, AL 35007

### 5. Mill Square

1154 Lee St Alexander City, AL 35010

#### 6. Millbrook

3740 Hwy 14 Millbrook, AL 36054

### 7. Zelda Road

2740 Zelda Rd Montgomery, AL 36106

## 8. Bibb Street

500 Bibb St Montgomery, AL 36104

#### 9. Southeast

2843 East South Blvd Montgomery, AL 36116

## 10. Pell City

1930 Martin St S Pell City, AL 35128

#### 11. Main Office

200 Aliant Pkwy Alexander City, AL 35010

### 12. Dadeville

391 North Broadnax St Dadeville, AL 36853

#### 13. Wetumpka

5236 U.S. Hwy 231 Wetumpka, AL 36092

#### 14. Eastmont

5400 Atlanta Hwy Montgomery, AL 36109

### 15. Festival Plaza

7911 Vaughn Rd Montgomery, AL 36117

## **USAmeriBank Board of Directors**

### Jennifer W. Steans

Founding Director and Chairman of the Board CEO, Financial Investments Corporation

## John Russell Thomas<sup>3</sup>

Director and Vice Chairman of the Board

## Joseph V. Chillura

Director and Chief Executive Officer

## Thomas B. (Brad) McMurtrey, III

Founding Director and President

## James T. Ayers

Founding Director

President, Ayers, Saclarides & Company

## George P. Bauer

Founding Director

Owner, GPBGroup

#### Michael L. Benstock

Founding Director

CEO, Superior Uniform Group, Inc.

## John P. Connelly

Founding Director Managing Partner, Connelly, Carlisle, Fields & Nichols

## Robert C. George

**Founding Director** 

Retired Banker

## Richard E. Hanan\*

### Mark S. Klein

Founding Director

## Jerry C. Kyser\*

CEO, Jerry Kyser Builder, Inc.

## M. Barnett Lawley

President, Lawley Resource Management

## Larry C. Morgan

CEO, Morgan Auto Group

## Dan L. Moultrie

President, Summerfield LLC

#### John E. Oliva

President & CEO, Oliva Tobacco Company

## Harlan C. Parrish

Chief Executive Officer -

Aliant Bank, a division of USAmeriBank

## Andy Joe Scaglione

Commercial Real Estate Investor

## Dawn Siler-Nixon

Partner, Ford & Harrison LLP

## Harrison I. Steans

Founding Director

## William I. Sultenfuss, II

## William B. Tiller

to the USAmeriBank Board of Directors.

<sup>\*</sup> Previous Aliant Bank Board Members elected

## **USAmeriBank Executive Management**

Joseph V. Chillura Chief Executive Officer

Thomas B. (Brad) McMurtrey, III

Harlan C. Parrish Chief Executive Officer - Aliant Bank, a division of USAmeriBank

Victoria A. Alderman Executive Vice President and Chief Loan Administration Officer

Christina (Tina) E. Ford Executive Vice President and Chief Operations Officer

Thomas E. Kelley Executive Vice President and Chief Credit Officer

Alfred T. Rogers, Jr.
Executive Vice President and Chief Lending Officer

Amanda J. Stevens Senior Vice President and Chief Financial Officer





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