VISA® and MasterCard® Consumer Credit Card Application

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	PLEASE CHOOSE CARD TYPE: AND	□ VISA Platinum	☐ VISA Classic	☐ Gold MasterCard
	PLEASE CHOOSE BENEFIT TYPE:	☐ Preferred Points Card	☐ Low Rate Card	
laundering activities, Federal law require WHAT THIS MEANS FOR YOU: When yo may also ask to see your driver's license MARRIED WI RESIDENTS: If you are ap combine your financial information with	s all financial institutions to obtain ou open an account, we will ask for or other identifying documents. plying for an individual account or a your spouse's financial informatio r (the applicant's) name and soc	, verify, and record inform your name, address, date joint account with somed in. You understand that v	ation that identifies each e of birth, and other inform one other than your spouse we may be required to no	ight the funding of terrorism and money person who opens an account. nation that will allow us to identify you. We a, and your spouse also lives in Wisconsin, tify your spouse of this account. Married ldress of their spouse to Card Services
	A	PPLICANT		
LAST NAME	FIRST NAME	MIDDLE INITI	AL M	OTHER'S MAIDEN NAME (For Security Purposes)
STREET ADDRESS	CITY	STATE	ZIP CODE	YEARS AT ADDRESS
BIRTH DATE / /	SOCIAL SECURITY N	IUMBER	HOME PHONE ()	□ OWN □ RENT
PREVIOUS STREET ADDRESS	CITY	STATE	ZIP CODE	YEARS AT ADDRESS
NAME OF EMPLOYER OR SOURCE OF INCOME	POSITION OR TITLE		BUSINESS PHONE ()	NO. OF YEARS
GROSS MONTHLY INCOME*	OTHER INCOME*		SOURCE OF OTHER II	NCOME
*ALIMONY, CHILD SUPPORT OR SEPARATE MAIN	VITENANCE INCOME NEED NOT BE REVE	 ALED IF YOU DO NOT WISH IT	TO BE CONSIDERED AS A BA	SIS FOR REPAYING THIS OBLIGATION.
	CO-APPLICANT/S			
requesting an authorization for a user of the Ac	count, provide information about that p nat person. If the co-applicant signs b to apply for individual credit and auth	erson. If you are relying on a elow, your signature signific	limony, child support, or sepa es intent to apply for joint of	of your spouse. If you have a co-applicant or are rate maintenance payments or on the income or credit. If the co-applicant does not sign below,
BUSINESS EMPLOYER OR SOURCE OF INCOME	GROSS MONTHLY I	NCOME*	OTHER INCOME*	SOURCE OF OTHER INCOME
*ALIMONY, CHILD SUPPORT OR SEPARATE MAIN	\$	 ALED IE YOU DO NOT WISH IT	\$TO BE CONSIDERED AS A BA	SIS FOR REPAYING THIS ORI IGATION
ALIMONI, ONES OUT ON ON OLIVINI HIN		GNATURES	TO BE CONCIDENCED NO N BIN	sio i divine i mo obelamion.
it is approved. You are authorized to check my/ou inquiries (including requesting reports from consit, update, renewal, review, or collection of my/or remain your property whether this application is	nat I/we have stated in this application is r employment history and to ask question umer credit reporting agencies and othe ur account or for any other legal purpos approved or not.	correct to the best of my/our s about my/our credit experier r sources) in evaluating my/o e and (ii) release information	nces. This application is submit ur credit application and subse to others about my/our credi	that you will retain this application whether or not ted to obtain credit. I/We authorize you to (i) make equently in connection with any extension of credt history with you. I/We agree this application will
use this account to the extent of any credit limi Residents: Service charges not in e Consumer reports may be requested in connect reporting agencies which have provided us with s periods. New York State Banking Department, 1-1 and that credit reporting agencies maintain separates.	t set by the creditor, and each applicant xcess of those permitted by la ion with the processing of your application uch reports. New York residents may cont 800-518-8866. OH Residents: The Ohio la rate credit histories on each individual unteral statement under section 766.59, or	may be liable for all amount W will be charged on to an and any resulting account. act the New York state bankin aws against discrimination recopon request. The Ohio civil right a court decree under section	s of credit extended under the coutstanding baland. Upon request, we will inform yig department to obtain a computer that all creditors make crehts commission administers of 766.70 adversely affects the	ter credit approval, each applicant has the right to is account to any joint applicant. DE and MD ces from month to month. NY Residents: ou of the names and addresses of any consumer parative listing of credit card rates, fees, and grace edit equally available to all creditworthy customers, ompliance with this law. Married WI Residents: No interest of the creditor unless the creditor, prior to be obligation to the creditor is incurred.
SIGNATURE OF APPLICANT	DATE	SIGNATURE C	OF CO-APPLICANT (if applicable	e) DATE
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BANK #			(Not to exceed or numeric cha	5 alpha
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VISA® and MasterCard® Consumer Credit Card Application

	PREFERRED POINTS CARD	LOW RATE CARD			
Interest Rates and Interest Charges					
Annual Percentage Rate (APR) for Purchases	2.90% introductory APR for six months. After that, your APR will be 15.24% . This APR will vary with the market based on the Prime Rate. ^a	2.90% introductory APR for six months. After that, your APR will be 10.24% . This APR will vary with the market based on the Prime Rate. ^b			
APR for Balance Transfers and Cash Advances	2.90 % introductory APR for six months. After that, your APR will be 15.24 %. This APR will vary with the market based on the Prime Rate. ^a	2.90% introductory APR for six months. After that, your APR will be 10.24% . This APR will vary with the market based on the Prime Rate. ^b			
Penalty APR and When It Applies	19.24% – This APR will vary with the market based on the Prime Rate. ^C This APR may be applied if you allow your Account to become 60 days past due. How Long Will the Penalty Apply? If your APR is increased for the reason stated above, the Penalty APR will apply until you make three consecutive minimum payments when due.				
How to Avoid Paying Interest on Purchases	Your due date is at least 25 days after the close of each billing cycle. We will not charge you any interest on purchases if you pay your entire balance by the due date each month.				
For Credit Card Tips from the Federal Reserve Board	To learn more about factors to consider when applying for or using a credit card, visit the website of the Federal Reserve Board at http://www.federalreserve.gov/creditcard.				

Fees			
Annual Fee	None	None	
Transaction Fees: Balance Transfer and Cash Advance International Transaction	Either \$10 or 3% of the amount of each balance transfer or each cash advance, whichever is greater. 2% of each transaction in U.S. dollars.		
Penalty Fees: Late Payment Returned Payment	\$35 \$35		
Other Fees: Pay-by-Phone	Up to \$10 for agent assisted payments.		

How We Will Calculate Your Balance: We use a method called "average daily balance (including new purchases)." See your account agreement for more details.

Prime Rate: After the introductory rate, the APR will vary based on changes in the Index, the Prime Rate (the base rate on corporate loans posted by at least 75% of the nation's largest banks) published in the *Wall Street Journal*. The Index will be adjusted on the 25th day of each month or the business day preceding the 25th day if that day falls on a weekend or a holiday recognized by the Board of Governors of the Federal Reserve System. Changes in the Index will take effect beginning with the first billing cycle in the month following a change in the Index. Increases or decreases in the Index will cause the APR and periodic rate to fluctuate, resulting in increased or decreased Interest Charges on the Account. As of April 23, 2010, the Index was 3.25%.

If at least one box at the top of the application is not checked, or, if too many boxes are inadvertently checked, you will be deemed to have selected the VISA Platinum card with the Low Rate option.

If you do not qualify for a VISA Platinum Card and you qualify for a VISA Classic Card, you will automatically be offered a VISA Classic Card.

The information about the Cost described in this table is accurate as of May 1, 2010. This information may change after that date. To find out what may have changed, call us at 800-367-7576 or write Card Service Center, P.O. Box 569120, Dallas, Texas 75356-9120.

^a We add 11.99% to the Prime Rate to determine the APR for Purchases, Balance Transfers, and Cash Advances. The Account will never have an APR over 21%.

b We add 6.99% to the Prime Rate to determine the APR for Purchases, Balance Transfers, and Cash Advances. The Account will never have an APR over 21%.

^C We add 15.99% to the Prime Rate to determine the Penalty APR. The Account will never have an APR over 21.00%.